

# ORDER



<b>Orders</b>	<b>Order / Rev:</b>	104994				
	Alt Order #:	06837955				
	Product Desc:	OBAMA FOR AMERICA				
	Estimate:	1536				
	Flight Dates:	09/25/12 - 10/01/12	Primary AE:	Amy McCreary		
	Original Date / Rev:	10/16/12 / 10/16/12	Sales Office:	BLPHI		
	Order Type:	GENERAL	Sales Region:	National		
<b>Agency</b>	<b>Name:</b>	<b>GMMB, Inc./ Washington D.C.</b>				
	Buying Contact:				Billing Type:	Cash
	Billing Contact:				Billing Calendar:	Broadcast
		Washington Harbor			Billing Cycle:	EOM/EOC
		Washington, DC 20007			Agency Commission:	15%
<b>Advertiser</b>	<b>Name:</b>	<b>Obama for America</b>				
	Demographic:	A35+			New Business Thru:	
	Product Codes:	PLC01-Democrat			Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE			Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN			Agency External ID:	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	98	\$77,325.00	\$65,726.25
10/01/12	10/01/12	22	\$16,525.00	\$14,046.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	98	\$77,325.00	\$65,726.25	0.00
October 2012	22	\$16,525.00	\$14,046.25	0.00
Totals	120	\$93,850.00	\$79,772.50	0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$93,850.00
Market	100%	\$312,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$81,336.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$59,438.33
KTUD	1%	\$3,128.33
KVVU	20%	\$62,566.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$12,513.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wagners	5-6a		- TWTF	--	:30	4	\$90.00	4	0.00	NM	4 \$1,300.00

NEWS

<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>
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Order / Rev: 104994  
Alt Order #: 06837955  
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
Product Desc: OBAMA FOR AMERICA  
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wagner	5-6a		- TWTF--	:30	4	\$90.00	4	0.00	NM	4	\$1,300.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>					
		Week: 09/24/12	09/30/12	- TWTF--		4	\$90.00			0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>									
1	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner	5-6a			- TWThF----	:30							
		See MG 1.5,1.6,1.7,1.8					- TWThF----	:30							
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
2	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner	5-6a			- TWThF----	:30							
		See MG 1.5,1.6,1.7,1.8					- TWThF----	:30							
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
3	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner	5-6a			- TWThF----	:30							
		See MG 1.5,1.6,1.7,1.8					- TWThF----	:30							
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
4	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner	5-6a			- TWThF----	:30							
		See MG 1.5,1.6,1.7,1.8					- TWThF----	:30							
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
5	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner	5-6a			- TWThF----	:30		\$325.00	0.00	NM			
		(M) MG for 1.2,1.4,1.1,1.3													
		[Revised Rate to Reinstate]													
6	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner	5-6a			- TWThF----	:30		\$325.00	0.00	NM			
		(M) MG for 1.2,1.4,1.1,1.3													
		[Revised Rate to Reinstate]													
7	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner	5-6a			- TWThF----	:30		\$325.00	0.00	NM			
		(M) MG for 1.2,1.4,1.1,1.3													
		[Revised Rate to Reinstate]													
8	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner	5-6a			- TWThF----	:30		\$325.00	0.00	NM			
		(M) MG for 1.2,1.4,1.1,1.3													
		[Revised Rate to Reinstate]													
2	KSNV	09/25/12	09/28/12	M-F 6-7a WakeUp w/Wagner	6-7a		- TWTF--	:30	4	\$175.00	4	0.00	NM	4	\$2,600.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>					
		Week: 09/24/12	09/30/12	- TWTF--		4	\$175.00			0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>									
1	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner	6-7a			- TWThF----	:30							
		See MG 2.5,2.6,2.7,2.8													
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
2	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner	6-7a			- TWThF----	:30							
		See MG 2.5,2.6,2.7,2.8													
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
3	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner	6-7a			- TWThF----	:30							
		See MG 2.5,2.6,2.7,2.8													
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
4	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner	6-7a			- TWThF----	:30							
		See MG 2.5,2.6,2.7,2.8													
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
5	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner	6-7a			- TWThF----	:30		\$650.00	0.00	NM			
		(M) MG for 2.4,2.2,2.1,2.3													
		[Revised Rate to Reinstate]													
6	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner	6-7a			- TWThF----	:30		\$650.00	0.00	NM			
		(M) MG for 2.4,2.2,2.1,2.3													
		[Revised Rate to Reinstate]													
7	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner	6-7a			- TWThF----	:30		\$650.00	0.00	NM			
		(M) MG for 2.4,2.2,2.1,2.3													
		[Revised Rate to Reinstate]													
8	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner	6-7a			- TWThF----	:30		\$650.00	0.00	NM			
		(M) MG for 2.4,2.2,2.1,2.3													
		[Revised Rate to Reinstate]													
3	KSNV	09/25/12	09/28/12	CM	658a-9am		- TWTF--	:30	4	\$200.00	4	0.00	NM	4	\$3,400.00

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Advertiser: Obama for America  
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	KSNV	09/25/12	09/28/12	M-F Today Show II 3rd HCM		9-10a	- TWTF--	:30	4	\$95.00	4	0.00	NM	4	\$1,400.00
<b>TODAY SHOW II</b>															
Week:	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Spot	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr	9-10a	- TWThF----	:30	(\$95.00)	0.00	NM						
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr	9-10a	- TWThF----	:30	(\$95.00)	0.00	NM						
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr	9-10a	- TWThF----	:30	(\$95.00)	0.00	NM						
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr	9-10a	- TWThF----	:30	(\$95.00)	0.00	NM						
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr	9-10a	- TWThF----	:30	\$350.00	0.00	NM						
(M) MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr	9-10a	- TWThF----	:30	\$350.00	0.00	NM						
(M) MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr	9-10a	- TWThF----	:30	\$350.00	0.00	NM						
(M) MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr	9-10a	- TWThF----	:30	\$350.00	0.00	NM						
(M) MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
12	KSNV	09/25/12	09/28/12	M-F Today Show III 4th HCM		10am-11am	- TWTF--	:30	4	\$80.00	4	0.00	NM	4	\$1,300.00
<b>TODAY SHOW III</b>															
Week:	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Spot	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr	10am-11am	- TWThF----	:30	(\$80.00)	0.00	NM						
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr	10am-11am	- TWThF----	:30	(\$80.00)	0.00	NM						
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr	10am-11am	- TWThF----	:30	(\$80.00)	0.00	NM						
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr	10am-11am	- TWThF----	:30	(\$80.00)	0.00	NM						
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr	10am-11am	- TWThF----	:30	\$325.00	0.00	NM						
(M) MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr	10am-11am	- TWThF----	:30	\$325.00	0.00	NM						
(M) MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr	10am-11am	- TWThF----	:30	\$325.00	0.00	NM						
(M) MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr	10am-11am	- TWThF----	:30	\$325.00	0.00	NM						
(M) MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
13	KSNV	09/25/12	09/28/12	CM	11am-12pm	- TWTF--	:30	4	\$80.00	4	0.00	NM	4	\$1,300.00	

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Rachael Ray												
<b>RACHEL RAY</b>																
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating							
		Week:	09/24/12	09/30/12	- TWTF--	4	\$80.00		0.00							
Spot	Ch	Date Range		Description		Start/End Time				Weekdays	Length	Rate	Rtg	Type		
1	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm				- TWThF----	:30	(\$80.00)	0.00	NM		
		See MG 13.5,13.6,13.7,13.8		[.NOT AVAILABLE RATE]												
		See MG 13.5,13.6,13.7,13.8		[.NOT AVAILABLE RATE]												
2	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm				- TWThF----	:30	(\$80.00)	0.00	NM		
		See MG 13.5,13.6,13.7,13.8		[.NOT AVAILABLE RATE]												
3	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm				- TWThF----	:30	(\$80.00)	0.00	NM		
		See MG 13.5,13.6,13.7,13.8		[.NOT AVAILABLE RATE]												
4	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm				- TWThF----	:30	(\$80.00)	0.00	NM		
		See MG 13.5,13.6,13.7,13.8		[.NOT AVAILABLE RATE]												
5	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm				- TWThF----	:30	\$325.00	0.00	NM		
		(M) MG for 13.2,13.3,13.1,13.4		[Revised Rate to Reinstate]												
6	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm				- TWThF----	:30	\$325.00	0.00	NM		
		(M) MG for 13.2,13.3,13.1,13.4		[Revised Rate to Reinstate]												
7	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm				- TWThF----	:30	\$325.00	0.00	NM		
		(M) MG for 13.2,13.3,13.1,13.4		[Revised Rate to Reinstate]												
8	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm				- TWThF----	:30	\$325.00	0.00	NM		
		(M) MG for 13.2,13.3,13.1,13.4		[Revised Rate to Reinstate]												
14	KSNV	09/25/12	09/28/12	Noon News		CM	12-1230pm			- TWTF--	:30	4	\$125.00	4	0.00 NM	4 \$1,700.00
<b>NEWS</b>																
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating							
		Week:	09/24/12	09/30/12	- TWTF--	4	\$125.00		0.00							
Spot	Ch	Date Range		Description		Start/End Time				Weekdays	Length	Rate	Rtg	Type		
1	KSNV	09/24/12-09/30/12	Noon News			12-1230pm				- TWThF----	:30	(\$125.00)	0.00	NM		
		See MG 14.5,14.6,14.7,14.8		[.NOT AVAILABLE RATE]												
		See MG 14.5,14.6,14.7,14.8		[.NOT AVAILABLE RATE]												
2	KSNV	09/24/12-09/30/12	Noon News			12-1230pm				- TWThF----	:30	(\$125.00)	0.00	NM		
		See MG 14.5,14.6,14.7,14.8		[.NOT AVAILABLE RATE]												
3	KSNV	09/24/12-09/30/12	Noon News			12-1230pm				- TWThF----	:30	(\$125.00)	0.00	NM		
		See MG 14.5,14.6,14.7,14.8		[.NOT AVAILABLE RATE]												
4	KSNV	09/24/12-09/30/12	Noon News			12-1230pm				- TWThF----	:30	(\$125.00)	0.00	NM		
		See MG 14.5,14.6,14.7,14.8		[.NOT AVAILABLE RATE]												
5	KSNV	09/25/12-09/28/12	Noon News			12-1230pm				- TWThF----	:30	\$425.00	0.00	NM		
		(M) MG for 14.2,14.4,14.1,14.3		[Revised Rate to Reinstate]												
6	KSNV	09/25/12-09/28/12	Noon News			12-1230pm				- TWThF----	:30	\$425.00	0.00	NM		
		(M) MG for 14.2,14.4,14.1,14.3		[Revised Rate to Reinstate]												
7	KSNV	09/25/12-09/28/12	Noon News			12-1230pm				- TWThF----	:30	\$425.00	0.00	NM		
		(M) MG for 14.2,14.4,14.1,14.3		[Revised Rate to Reinstate]												
8	KSNV	09/25/12-09/28/12	Noon News			12-1230pm				- TWThF----	:30	\$425.00	0.00	NM		
		(M) MG for 14.2,14.4,14.1,14.3		[Revised Rate to Reinstate]												
15	KSNV	09/25/12	09/28/12	The Agenda	1230pm	CM	1230-1p			- TWTF--	:30	4	\$100.00	3	0.00 NM	4 \$1,300.00

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**KSNV**

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KSNV	09/25/12	09/28/12	The Doctors The Doctors	CM	2pm-3pm	- TWTF--	:30	4	\$85.00	4	0.00	NM	4	\$1,300.00
<b>DRS</b>															
Spot	Ch	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	- TWTF--		4	\$85.00	0.00								
1	KSNV	09/24/12-09/30/12	The Doctors		Start/End Time			Weekdays	Length	Rate	Rtg	Type			
					2pm-3pm			- TWThF----	:30	(\$85.00)	0.00	NM			
2	KSNV	09/24/12-09/30/12	The Doctors		2pm-3pm			- TWThF----	:30	(\$85.00)	0.00	NM			
3	KSNV	09/24/12-09/30/12	The Doctors		2pm-3pm			- TWThF----	:30	(\$85.00)	0.00	NM			
4	KSNV	09/24/12-09/30/12	The Doctors		2pm-3pm			- TWThF----	:30	(\$85.00)	0.00	NM			
5	KSNV	09/25/12-09/28/12	The Doctors		2pm-3pm			- TWThF----	:30	\$325.00	0.00	NM			
6	KSNV	09/25/12-09/28/12	The Doctors		2pm-3pm			- TWThF----	:30	\$325.00	0.00	NM			
7	KSNV	09/25/12-09/28/12	The Doctors		2pm-3pm			- TWThF----	:30	\$325.00	0.00	NM			
8	KSNV	09/25/12-09/28/12	The Doctors		2pm-3pm			- TWThF----	:30	\$325.00	0.00	NM			
18	KSNV	09/25/12	09/28/12	Dr. Phil Dr Phil	CM	3-4p	- TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
<b>PHIL</b>															
Spot	Ch	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	- TWTF--		4	\$450.00	0.00								
19	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm (4:00 PM-4:30 PM)	- TWTF--	:30	4	\$145.00	4	0.00	NM	4	\$2,400.00	
<b>NEWS</b>															
Spot	Ch	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	- TWTF--		4	\$145.00	0.00								



Order / Rev: 104994  
Alt Order #: 06837955  
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Advertiser: Obama for America  
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	KSNV	09/25/12	09/28/12	M-F Jeopardy M-F Jeopardy  JEOPARDY	CM	630-7pm	- TWTF--	:30	4	\$230.00	4	0.00	NM	4	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12    09/30/12    - TWTF--    4    \$230.00    0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm	- TWThF----	:30	(\$230.00)	0.00	NM						
See MG 24.5,24.6,24.7,24.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm	- TWThF----	:30	(\$230.00)	0.00	NM						
See MG 24.5,24.6,24.7,24.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm	- TWThF----	:30	(\$230.00)	0.00	NM						
See MG 24.5,24.6,24.7,24.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm	- TWThF----	:30	(\$230.00)	0.00	NM						
See MG 24.5,24.6,24.7,24.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm	- TWThF----	:30	\$1,000.00	0.00	NM						
(M) MG for 24.4,24.3,24.1,24.2 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm	- TWThF----	:30	\$1,000.00	0.00	NM						
(M) MG for 24.4,24.3,24.1,24.2 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm	- TWThF----	:30	\$1,000.00	0.00	NM						
(M) MG for 24.4,24.3,24.1,24.2 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm	- TWThF----	:30	\$1,000.00	0.00	NM						
(M) MG for 24.4,24.3,24.1,24.2 [Revised Rate to Reinstate]															
25	KSNV	09/25/12	09/28/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	- TWTF--	:30	4	\$230.00	4	0.00	NM	4	\$4,000.00
 WHEEL															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12    09/30/12    - TWTF--    4    \$230.00    0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm	- TWThF----	:30	(\$230.00)	0.00	NM						
See MG 25.5,25.6,25.7,25.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm	- TWThF----	:30	(\$230.00)	0.00	NM						
See MG 25.5,25.6,25.7,25.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm	- TWThF----	:30	(\$230.00)	0.00	NM						
See MG 25.5,25.6,25.7,25.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm	- TWThF----	:30	(\$230.00)	0.00	NM						
See MG 25.5,25.6,25.7,25.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm	- TWThF----	:30	\$1,000.00	0.00	NM						
(M) MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm	- TWThF----	:30	\$1,000.00	0.00	NM						
(M) MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm	- TWThF----	:30	\$1,000.00	0.00	NM						
(M) MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm	- TWThF----	:30	\$1,000.00	0.00	NM						
(M) MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate]															
26	KSNV	09/25/12	09/28/12		CM	730-758pm	- TWTF--	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>FacetoFace/Ralston Repc</b>															
Face to Face w/ J.Ralston															
<b>FACE TO FACE</b>															
Week:	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Spot	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
1	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm									
See MG 26.5,26.6,26.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm									
See MG 26.5,26.6,26.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm									
See MG 26.5,26.6,26.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm									
(M) MG for 26.2,26.1,26.4															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm									
(M) MG for 26.2,26.1,26.4															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm									
(M) MG for 26.2,26.1,26.4															
[Revised Rate to Reinstate]															
28	KSNV	09/29/12	09/29/12	Wknd Wheel of Fortune CM		7-730pm									
SAT/ Wheel of Fortune															
<b>WHEEL</b>															
Week:	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
29	KSNV	09/29/12	09/29/12	Vegas Inc.		CM	6:30-8pm								
Vegas Inc.															
<b>VEGAS INC</b>															
Week:	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
30	KSNV	09/28/12	09/28/12	Fri 10-11p		CM	10-11pm								
Friday Prime 10-11pm															
<b>DATELINE</b>															
Week:	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
31	KSNV	09/29/12	09/29/12	Sat PR 9-11p		CM	9-11p								
Saturday Prime 9-11pm															
<b>NBC PRIME</b>															
Week:	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Spot	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
1	KSNV	09/24/12-09/30/12	Sat PR 9-10p			9-10pm									
See MG 31.2															
[na golf]															
2	KSNV	09/24/12-09/30/12	Sat PR 9-10p			9-10pm									
(M) See MG 31.3															
3	KSNV	09/29/12-09/29/12	Sat PR 9-11p			9-11p									
(M) MG for 31.2 09/29															
[inv code]															
32	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA	CM	1p-530pm									
NFL Pre-Game															
<b>FNIA</b>															
Week:	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						

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KSJV

Order / Rev: 104994  
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Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
38	KSNV	09/30/12	09/30/12	Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven		11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00	
<b>NEWS</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	09/24/12	09/30/12		-----S		1	\$1,100.00			0.00						
39	KSNV	09/25/12	09/28/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00	
<b>LENO</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	09/24/12	09/30/12		-TWTF--		4	\$425.00			0.00						
Spot	Ch	Date Range	Description			Start/End Time				Weekdays		Length		Rate	Rtg	Type
3	KSNV	09/24/12-09/30/12	The Tonight Show			1135p-1237a				-TWThF----		:30	(\$425.00)	0.00	NM	
See MG 39.5																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	09/25/12-09/28/12	The Tonight Show			1135p-1237a				-TWThF----		:30	\$425.00	0.00	NM	
(M)	MG for 39.3 09/25															
[Revised Rate to Reinstate]																
40	KSNV	09/25/12	09/28/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$225.00	1	0.00	NM	4	\$900.00	
<b>FALLON</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	09/24/12	09/30/12		-TWTF--		4	\$225.00			0.00						
Spot	Ch	Date Range	Description			Start/End Time				Weekdays		Length		Rate	Rtg	Type
2	KSNV	09/24/12-09/30/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	(\$225.00)	0.00	NM	
See MG 40.5,40.6,40.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
3	KSNV	09/24/12-09/30/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	(\$225.00)	0.00	NM	
See MG 40.5,40.6,40.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
4	KSNV	09/24/12-09/30/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	(\$225.00)	0.00	NM	
See MG 40.5,40.6,40.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	09/25/12-09/28/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	\$225.00	0.00	NM	
(M)	MG for 40.4,40.2,40.3															
[Revised Rate to Reinstate]																
6	KSNV	09/25/12-09/28/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	\$225.00	0.00	NM	
(M)	MG for 40.4,40.2,40.3															
[Revised Rate to Reinstate]																
7	KSNV	09/25/12-09/28/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	\$225.00	0.00	NM	
(M)	MG for 40.4,40.2,40.3															
[Revised Rate to Reinstate]																
41	KSNV	09/29/12	09/29/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00	
<b>SNL</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	09/24/12	09/30/12		-----S-		1	\$750.00			0.00						
42	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/Wag@M M-F 5-6a WakeUp w/Wagners		5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00	
<b>NEWS</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12		M-----		1	\$450.00			0.00						
43	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wag@M M-F 6-7a WakeUp w/Wagners		6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00	
<b>NEWS</b>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12		M-----		1	\$700.00			0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
43	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wagner	G	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
<b>NEWS</b>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Spots/Week	Rate	Rating	Weekdays	Length	Rate	Rtg	Type		
1	KSNV	10/01/12-10/07/12	M-F 6-7a WakeUp w/Wagner	6-7a	M-----	1	\$700.00	0.00	M-----	:30	(\$700.00)	0.00	NM		
See MG 43.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	M-F 6-7a WakeUp w/Wagner	6-7a	M-----				M-----	:30	\$700.00	0.00	NM		
(M) MG for 43.1 10/01 [Revised Rate to Reinstate]															
44	KSNV	10/01/12	10/01/12	Today Show	CM	658a-9am	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
<b>TODAY SHOW</b>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Spots/Week	Rate	Rating	Weekdays	Length	Rate	Rtg	Type		
1	KSNV	10/01/12-10/07/12	Today Show	658a-9am	M-----	1	\$900.00	0.00	M-----	:30	(\$900.00)	0.00	NM		
See MG 44.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	Today Show	658a-9am	M-----				M-----	:30	\$900.00	0.00	NM		
(M) MG for 44.1 10/01 [Revised Rate to Reinstate]															
45	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd H	CM	9-10a	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
<b>TODAY SHOW II</b>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Spots/Week	Rate	Rating	Weekdays	Length	Rate	Rtg	Type		
1	KSNV	10/01/12-10/07/12	M-F Today Show II 3rd Hr	9-10a	M-----	1	\$425.00	0.00	M-----	:30	(\$425.00)	0.00	NM		
See MG 45.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	M-F Today Show II 3rd Hr	9-10a	M-----				M-----	:30	\$425.00	0.00	NM		
(M) MG for 45.1 10/01 [Revised Rate to Reinstate]															
46	KSNV	10/01/12	10/01/12	M-F Today Show III 4th H	CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>TODAY SHOW III</b>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Spots/Week	Rate	Rating	Weekdays	Length	Rate	Rtg	Type		
1	KSNV	10/01/12-10/07/12	M-F Today Show III 4th Hr	10am-11am	M-----	1	\$325.00	0.00	M-----	:30	(\$325.00)	0.00	NM		
See MG 46.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	M-F Today Show III 4th Hr	10am-11am	M-----				M-----	:30	\$325.00	0.00	NM		
(M) MG for 46.1 10/01 [Revised Rate to Reinstate]															
47	KSNV	10/01/12	10/01/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>RACHEL RAY</b>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Spots/Week	Rate	Rating	Weekdays	Length	Rate	Rtg	Type		
1	KSNV	10/01/12-10/07/12	Rachael Ray	11am-12pm	M-----	1	\$325.00	0.00	M-----	:30	(\$325.00)	0.00	NM		
48	KSNV	10/01/12	10/01/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
<b>NEWS</b>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Spots/Week	Rate	Rating	Weekdays	Length	Rate	Rtg	Type		
1	KSNV	10/01/12-10/07/12	Noon News	12-1230pm	M-----	1	\$425.00	0.00	M-----	:30	(\$425.00)	0.00	NM		
49	KSNV	10/01/12	10/01/12	The Agenda	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm The Agenda 1230pm															

AGENDA

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
49	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00	
AGENDA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1				\$325.00		0.00				
50	KSNV	10/01/12	10/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00	
DAYS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1				\$425.00		0.00				
51	KSNV	10/01/12	10/01/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00	
DRS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1				\$325.00		0.00				
52	KSNV	10/01/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00	
PHIL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1				\$450.00		0.00				
53	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1				\$725.00		0.00				
54	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1				\$1,200.00		0.00				
55	KSNV	10/01/12	10/01/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1				\$1,200.00		0.00				
56	KSNV	10/01/12	10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00	
JEOPARDY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1				\$1,300.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/01/12-10/07/12	M-F Jeopardy		630-7pm					M-----		:30	(\$1,300.00)	0.00	NM	
See MG 56.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	10/01/12-10/01/12	M-F Jeopardy		630-7pm					M-----		:30	\$1,300.00	0.00	NM	
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	(R)	MG	56.1 10/01	[Revised Rate to Reinstate]												
57	KSNV	10/01/12	10/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00	
WHEEL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1				\$1,300.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/01/12-10/07/12	M-F Wheel		7-730pm					M-----		:30	(\$1,300.00)	0.00	NM	
See MG 57.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	10/01/12-10/01/12	M-F Wheel		7-730pm					M-----		:30	\$1,300.00	0.00	NM	
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	(R)	MG	57.1 10/01	[Revised Rate to Reinstate]												
58	KSNV	10/01/12	10/01/12	FacetoFace/Ralston Rep CM Face to Face w/ J.Ralston		730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00	

Order / Rev: 104994  
Alt Order #: 06837955  
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
Product Desc: OBAMA FOR AMERICA  
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>FACE TO FACE</b>																	
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
59	KSNV	10/01/12	10/01/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM		1	\$500.00	
<b>LENO</b>																	
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type								
1	KSNV	10/01/12-10/07/12	The Tonight Show	1135p-1237a	M-----	:30	(\$500.00)	0.00	NM								
See MG 59.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
2	KSNV	10/01/12-10/01/12	The Tonight Show	1135p-1237a	M-----	:30	\$500.00	0.00	NM								
MG for 59.1 10/01 [Revised Rate to Reinstate]																	
60	KSNV	10/01/12	10/01/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM		1	\$250.00	
<b>FALLON</b>																	
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type								
1	KSNV	10/01/12-10/07/12	Late Night w/Fallon	1237a-136am	M-----	:30	(\$250.00)	0.00	NM								
See MG 60.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
2	KSNV	10/01/12-10/01/12	Late Night w/Fallon	1237a-136am	M-----	:30	\$250.00	0.00	NM								
MG for 60.1 10/01 [Revised Rate to Reinstate]																	
61	KSNV	10/01/12	10/01/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM		1	\$4,000.00	
<b>VOICE</b>																	
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type								
1	KSNV	10/01/12-10/07/12	Mon PR 8-10p	8-10pm	M-----	:30	(\$4,000.00)	0.00	NM								
See MG 61.2 [na]																	
2	KSNV	10/01/12-10/01/12	Mon PR 8-10p	8-10pm	M-----	:30	\$4,000.00	0.00	NM								
MG for 61.1 10/01 [Revised Rate to Reinstate]																	
62	KSNV	09/30/12	09/30/12	Wake Up Early w/ Wagn&EM Wake Up Early Wagners	430a-5a	-----S	:30	1	\$100.00	2	0.00	NM		1	\$100.00		
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type								
1	KSNV	09/24/12-09/30/12	Mon PR 8-10p	8-10pm	M-----	:30	(\$100.00)	0.00	NM								
<b>N63</b>																	
N63	KSNV	09/30/12	09/30/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN-----S	:30	1	\$1,200.00	1	0.00	NM		0	\$0.00		
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type								
1	KSNV	09/24/12-09/30/12	Jeopardy in PRIME	M-SA 8-11p / SUN	-----Su	:30	(\$1,200.00)	0.00	NM								
Credited [credit - mg on 6863795]																	
64	KSNV	09/29/12	09/29/12	To the Point - ON To the Point - ON	430-5am	-----S-	:30	1	\$100.00	2	0.00	NM		1	\$100.00		
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type								
1	KSNV	09/24/12-09/30/12	To the Point - ON	430-5am	-----S-	:30	(\$100.00)	0.00	NM								
<b>65</b>																	
65	KSNV	10/01/12	10/01/12	Today-AN Today-AN	205a-304a	M-----	:30	1	\$45.00	3	0.00	NM		1	\$45.00		
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type								
1	KSNV	10/01/12	10/07/12	Today-AN	M-----	:30	(\$45.00)	0.00	NM								
<b>66</b>																	
66	KSNV	10/01/12	10/01/12	Mad Money AN Mad Money AN	3:00-4:00am	M-----	:30	1	\$30.00	3	0.00	NM		1	\$30.00		

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Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
66	KSNV	10/01/12	10/01/12	Mad Money	AN	CM	3:00-4:00am	M-----	:30	1	\$30.00	3	0.00	NM	1	\$30.00
<b>Start Date</b> <b>End Date</b> <b>Weekdays</b> <b>Spots/Week</b> <b>Rate</b> <b>Rating</b>																
Week:	10/01/12	10/07/12	M-----			1	\$30.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/01/12-10/07/12	Mad Money	AN		3:00-4:00am				M-----	:30		\$30.00	0.00	NM	
<b>Totals</b>																120      \$93,850.00